



Okkervil River
Don't Fall In Love With
Everyone You See CD/LP

on JAGJAGUWAR, catalog no: JAG39
Release date for LP: September 7, 2004

Format: CD



Format: LP



Vinyl LP version now available for the first time!

OKKERVIL RIVER

DON'T FALL IN LOVE WITH EVERYONE YOU SEE

1 RED 2 KANSASCITY 3 LADY LIBERTY 4 MY BAD DAYS 5 WESTFALL 6 HAPPY HEARTS
7 DEADDOG SONG 8 LISTENING TO OTISREDDING AT HOME DURINGCHRISTMAS 9 OKKERVILRIVERSONG

With grackles in their hair and tragedies in their boots, this Austin, Texas-based group (by way of New Hampshire) has taken a shot at tradition and injected it with new passion and virility. Uniting the strains of moody chamber pop contemporaries like Tindersticks, Arab Strap, and Bright Eyes with the ragged emotional vulnerability of classic folk singers like Leadbelly and Dock Boggs, Okkervil River plays music that is both lush and organic, beautiful and unsettling.

Don't Fall In Love With Everyone You See, Okkervil River's second full-length record and first for Jagjaguwar, is the follow-up to their 1999 self-released debut Stars Too Small To Use. The Austin Chronicle duly called this first record "a remarkable mix of frenetic stringwork and smart, narrative lyrics...the songs [are] a constant challenge to the senses and sensibilities of the attentive." Continuing on the same path, the new record gilds principal songwriter Will Robinson Sheff's literate and wrenching songs with such instruments as string and horn sections, pedal steel, mandolin, Hammond organ and mellotron. It also features a duet with outsider rock legend Daniel Johnston.

"Okkervil River pine and crawl with enriched instrumentation...and a gripping cross of drowsy understatement and lightning bolts of anxiety, like Pavement bursting through the middle of REM's 'Country Feedback.' Singer-songwriter Will Robinson Sheff understands the medicinal properties of sadness."—David Fricke, Rolling Stone

"Singing with both the raw-throated urgency of Bright Eyes' Conor Oberst and the melancholic intimacy of Will Oldham, Sheff's first-person narratives create a world full of regrets, lost loves and broken hearts...Quality song-writing and storytelling...bittersweet poignancy."—Andrew Carden, MOJO

SELLING POINTS:

1. Okkervil River is Jagjaguwar's best-selling artist. Their records continue to steadily sell well, years after their respective releases.

2. Continuously ongoing plans to tour the United States, Europe and the rest of the world. Extensive domestic advertising.

3. Promotional copies for retail promotion available upon request.

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Phone: (812) 335-1572 / Fax: (812) 323-8484

Distributors contact Sarah Wyatt at <sarah@scdistribution.com>

Retail stores contact Nate Hilleman at <nate@scdistribution.com>