

**NEW
RELEASE!**

Monitor U*S*A

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AVAILABLE JUNE 8th, 2004 ON MONITOR:

PART CHIMP - "CHART PIMP"

mon017 | CD only
UPC #: 674518001721
Release Date: 6.08.04

Track Listing:

1. Ex Lady Boy
2. Hitlers and Jews
3. Iron Pond
4. Cover Me
5. Chimphappy
6. Li'l Bummerboy
7. SS Mannkuntt
8. B2
9. It Always Rains When
You Come Here



"Neanderthal rock of the highest order, a barrage of lumbering grooves and amps past 10 guitar battering..." - **MOJO**

"You can see it on the peoples faces. There's no keeping a secret like this quiet." - **Kerrang**

"We like volume. Someone out of *Loop* said that, when used properly, volume becomes another instrument. This is all very well and good but we haven't got past the 'just makes everything fucking louder stage". - **Tim Cedar of Part Chimp**

PART CHIMP are already causing a deafening ruckus in the UK via super loud live shows (they hand out Part Chimp earplugs before shows) and spots on a **John Peel BBC** session and **XFM Radio**. Part Chimp's leader is that of the legendary UK rock band **Ligament**, whose premature demise lead to the construction of Part Chimp. Picked up in the UK by **Mogwai's** label **Rock Action**, Monitor is taking care of business in North America with a June release of their debut album titled *Chart Pimp*. This debut consists of low-brow, knuckle scraping, primal garage punkrock, that is beyond any heavy you've heard before.

Already completing one tour of the North East with **Mogwai**, Part Chimp will return to the US this summer with **And You Will Know Us By The Trail of Dead**.

NORTH AMERICA ONLY!

MP3s coming to www.monitorrecords.com in May 2004.

SELLING POINTS!

! Press handled by Lisa Gottheil at **2:30 Publicity** along w/ **Baby Leg** of Monitor. Promos sent to over 300 publications and websites. A media frenzy to follow.

! - *Chart Pimp* is licensed through **Mogwai's Rock Action** label, which has already gotten Part Chimp hefty press and attention over in the UK.

! - Part Chimp have already completed a tour with **Mogwai** of the North East and it went incredibly well. A large fan base has already been constructed.

! - Part Chimp will be touring this spring/ early summer with **And You Know Us By The Trail of Dead**. Stay tuned to monitorrecords.com for more details.

! - Posters and promos sent to over 200 stores. Monitor's new store sorceress **Maya** will make sure the stores are stocked with Part Chimp's *Chart Pimp* nation wide.

! - Advertising and marketing via all of your favorite reads and dot-coms including *Insound*, *Pitchfork*, *Magnet*, *Skyscraper*, *Copper Press*, *Chunklet*, *DIW*, and other *real* music loving maga-zines. Expect web contests abound.

! - Radio wave takeover via **AAM Radio Promotions** in NYCity. Part Chimp will climb the charts so fast Casey Kasem will bow in amazement.

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