



# BEAT HAPPENING

## YOU TURN ME ON

CAT#: KLP007 FORMAT: CD/LP Re-RELEASE DATE: June 8, 2004  
LABEL: K Records UPC: 789856100729 CD; 789856100712 LP

\*\*\*CD FORMAT NOT EXPORTABLE TO JAPAN\*\*\*



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Tiger Trap • Noise • Pinebox Derby • Teenage Caveman • Sleepy Head • You Turn Me On  
Godsend • Hey Day • Bury the Hammer

The fifth Beat Happening studio album, *You Turn Me On* was produced by Steve Fisk and Stuart Moxham. Mr. Moxham had been a member of the **Young Marble Giants**, an important early influence on the band. *You Turn Me On* finds the band experimenting with various arrangements and musical ideas; several of the songs have two, rather than the usual one, guitarist playing interwoven parts, and many of the songs break out of the band's standard three minute song format, some extending into the 6 to 9 minute range. Heather and Calvin also wrote lyrics for each other on "Sleepy Head" and "Hey Day". An expansive, rumbling audio odyssey, *You Turn Me On* includes the epics "Godsend" and "Tiger Trap", plus anthems "Teenage Caveman" and "You Turn Me On".

*You Turn Me On* was originally a co-release with K and Sub/Pop in 1992 and has been out of print for several years on CD except as a part of the Beat Happening *Crashing Through* (KLP115) box set. *Crashing Through* includes all five of the Beat Happening albums (*Beat Happening*, *Jamboree*, *Black Candy*, *Dreamy*, *You Turn Me On*) plus the singles compilation *Music to Climb the Apple Tree By* (KLP109). All of the packaging for the CDs has been redesigned as six-panel digi-paks to include additional photographs of the band, many of which have never been published previously. An exclusive seventh CD-Rom features live and video material, including a video for "Pine Box Derby" from *You Turn Me On*. The seven CDs are accompanied by a 96-page book written by Lois Maffeo that tells the story of Beat Happening through the words of the band members and their contemporaries, along with obscure poster art, 45 sleeves and dozens of rare photographs.

"Beat Happening is the ultimate punk-rock experience, because the Olympia, Washington trio – Calvin, Heather and Bret- intuitively understand that punk is not just about a sound, but an attitude. Using only guitar, vocals and drums, Beat Happening creates a swirling, poppy, gritty, charming sound that is at once arresting and awkward, a sound that thrills many and threatens others. Yes, Beat Happening is totally punk – engagingly subversive, blessed out in the DIY ethic, stalwartly anti-corporate. No matter how many comparisons arise, they remain defiantly self-reflexive. That makes the band very neat-o, unassuming, and damned unnerving." – Mark Woodlief, *Transworld Skateboarding*, March 1993

### ALSO AVAILABLE by BEAT HAPPENING:

s/t CD (K Records) KLP001cd

*Jamboree* CD (K Records) KLP002cd

*Dreamy* CD/LP (K Records) KLP003cd/lp

*Black Candy* CD/LP (K Records) KLP006cd/lp

*Crashing Through* 7xCD boxset (K Records) KLP115

*Music to Climb the Apple Tree By* CD/LP (K Records) KLP109

Angel Gone 7" (K Records) IPU098



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