



Oneida "Secret Wars"

on JAGJAGUWAR, Matrix no: JAG60

Release date: January 20, 2004

Format: CD



Format: LP



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TO EUROPE OR CANADA

ONEIDA *Secret Wars*

Treasure Plane • Caesar's Column • Capt. Bo Dignifies the Allegations with a Response •
Wild Horses • \$50 Tea • The Last Act, Every Time • The Winter Shaker • Changes in the City

Oneida's *Secret Wars* is a Pacific summerjam. It's got Balinese gongs, Hawaiian ukuleles, red wine, injuries, glee, and a song called "Wild Horses" that's written by Oneida. It's also got a lot of good advice.

We would like to say that with their new full-length record, Brooklyn sons Oneida simply start where they left off with *Each One Teach One*, their highly acclaimed and soon to be classic double CD and LP that came out last year. (Jon Pareles of the *New York Times* dubbed it a top ten pick and *Mojo* called it an essential underground record. Numerous other critical plaudits helped catapult the record to its current "best-selling-of-all-time" status among all Jagjaguwar releases.) But these purveyors of righteous noise and indignation never stopped in the first place. Almost immediately after wrapping up *Each One Teach One*, they collaborated with the *Liars* on a split EP, continued their work on the score to *Speedo* (a documentary about Long Island and New Jersey's demolition derby circuit that is just being completed), and began conceptualizing what we trust will become a baroque pop masterpiece to come out next year, all along touring both Europe and the United States.

In the meantime, they also created *Secret Wars*. And here is what we can say about it. *Secret Wars* happens to be the first Oneida release that they didn't make entirely themselves or with the able assistance of Peter Katis at Tarquin Studios. Their trademark iterated and psych-tinged noise attack is still fully intact, both nervous and subdued at the same time—like what happens when you give meditative children trained in the ways of yoga an excessive amount of caffeine. If there are any new wrinkles to be discovered, it is perhaps that, even more so than on *Each One Teach One* (Oneida's *Tago Mago*), Oneida seem to be mining the same fertile ground as Kraut-rock visionaries *Can*, effortlessly shedding the constraints of pop forms and structures while still remaining soulful and spiritually centered all along. Like spazzing out in the Lotus position.

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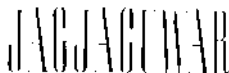
SELLING POINTS:

1. Following Oneida's collaboration with fellow New Yorkers the *Liars* on the split EP called *Atheists, Reconsider*, which substantially heightened their profile.
2. One of New York City's band of the moment. Very recent, full-length features devoted to Oneida in the print versions of both the *New York Times*, *Village Voice* and *New York Press*.

3. Desperately trying to equal the pace of James Brown's classic late-sixties output, Oneida will be releasing still more rock and roll music in 2004. On deck is the *Caesar's Column remix 12"* and the *Wedding* full-length, both coming out by the end of 2004.

ALSO AVAILABLE:

| | | | |
|-------------------|-------------------------------------|------|-------|
| Oneida | <i>Steel Rod EP</i> | CDEP | JAG25 |
| Oneida | <i>Come On Everybody Let's Rock</i> | CD | JAG27 |
| Oneida | <i>Enemy Hogs</i> | CD | JAG29 |
| Oneida | <i>Anthem of the Moon</i> | CD | JAG38 |
| Oneida/Brother JT | <i>split 7"</i> | | JAG31 |
| Oneida | <i>Each One Teach One</i> | 2xCD | JAG48 |



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